

KeeBook Creator Pro

A Software to Collect, Organize, Comment, Share and Present Information in KeeBook Format.

KEY FEATURES

- A stunning 3D page-flipping effect in the Web KeeBooks
- Dozens of formats supported : HTML, gif, jpeg, video, audio and all MS Office formats (1)
- Tools for personalization and enrichment of the information: Sticky Notes and Highlighter
- Web format export for viewing in a standard Web browser
- Internet/Intranet publication

NEW IN VERSION 2.7

- Drag&Drop of Web page excerpts
- Preview a Web book anytime
- Copy-protected content in the Web .exe book generated
- Contextual menus available on every page
- PDF Adobe format supported

COMPATIBILITY

- Windows 95, Windows 98, Windows NT4, Windows 2000, Windows ME, Windows XP

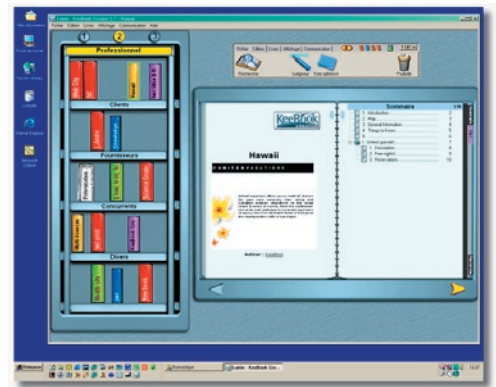
(1) Some document types (such as office-automation documents and images) need to be converted to HTML in order to be displayed in KeeBook Creator. To do so, KeeBook Creator uses Microsoft Office (97, 2000 or XP) convert-to-HTML abilities.

With the KeeBoo professional technologies, improve your own productivity as well as your coworkers' in the creation and share of information, make your intranet more accessible and attractive, strengthen the impact of your internal and external communication, significantly improve profitability of your direct marketing campaigns.

... increase your efficiency without spending extra money!

KeeBook Creator Pro is a new and innovative work tool improving, simplifying and boosting your information in its creation, its enrichment and its transfer.

- **Indexing:** revolutionize your way of searching, collecting and filing your web pages as well as documents residing on your local hard drive or network.
- **Collaborative work:** make available to your coworkers a simple and thorough file with your analyses or comments.
- **Intranet:** make easier the circulation and reading process of all your internal documents.
- **Marketing:** circulate attractive Newsletters without waste of time for graphic creation.
- **Web:** publish static e-catalogs of your products on your Web site.
- **Publishing:** promptly transform your "paper books" into multimedia books and include them in your editorial offer.
- **e-Book:** create and sell you own KeeBooks.



KeeBook Creator Pro in Bookstand mode

The KeeBook Concept

The **KeeBook** is a first-class e-marketing tool: it **combines the familiar feel of a catalog, brochure or magazine with infinite multimedia resources**. It brings together texts, images, html pages, animation, sounds and videos in a multimedia environment, which can be accessed using any standard web browser.

The **KeeBook** introduces the new and powerful concept of **e-Reading** technology. The KeeBook is an ideal form of web-based communications : it reintroduces **traditional landmarks** to help put your messages across by presenting web users with a **carefully structured, familiar environment**.

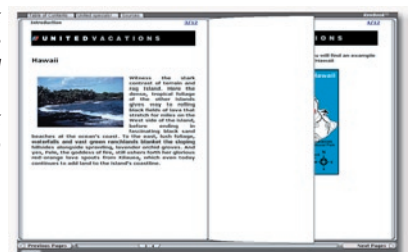
Software for



Generated Web KeeBooks also compatible with



KeeBook sample created with KeeBook Creator Pro



« I searched out for a program to organize my tutorials for Paint Shop Pro in a form of a book which would be easier to view them as. I found your program and I am stunned at what all it can do. »

Denean Fowler, Bookkeeper USA.

TERMS OF USE

License: After a 7-day free trial period, you'll be able to register the software for US\$249/249 Euros only (public rebate-free price).

Professional use license for one computer. Includes - but is not limited to: internal communication, collaborative work, marketing, newsletters, ebooks and publishing.

Multi-license purchase:

For a multi-license purchase, please download the Purchase Order and send it to KeeBoo when completed. Get the PO at www.keeboo.com.

Minimum requirements: PC with PII 350, Windows 95/98/NT 4.0/2000/ME/XP, 64MB RAM, 30MB available hard disk space, Internet Explorer 4.01 to 6 (must be installed but does not need to be your default browser).

Note: Some document types (such as office-automation documents and images) need to be converted to HTML in order to be displayed in KeeBook Creator. To do so, KeeBook Creator uses Microsoft Office (97, 2000 or XP) convert-to-HTML abilities. You need to have the appropriate Microsoft Office application installed on your computer to be able to view the document in KeeBook Creator: you need Excel to view Excel worksheets, PowerPoint to view PowerPoint presentations and Word to view Word documents, other office-automation document types and images.

Copyright: KeeBook Creator Pro should not be used to distribute contents that you don't own the copyrights. KeeBoo won't be considered responsible of the use of its softwares.

Payment system: By check or credit card on the KeeBoo Web site. All transactions are done by the Société Générale french bank.



SSL technology is utilized to encrypt and protect all user information including credit card information and personal data.

KeeBoo ensures the most secure payment system for purchasing your KeeBook Creator licence. All data entered online are immediately encrypted, saved on the secured KeeBoo server and then transmitted to the payment service.

Document available for download on the KeeBoo Web site at the following URL address: www.keeboo.com

Why use KeeBook Creator?

KeeBook Creator Pro functionalities are being optimized to ensure in the most efficient way a professional use in a large number of fields of activity for the Small or Home-based Business. KeeBook Creator Pro is a truly operational tool!

Usage Scenarios for KeeBook Creator Pro

Usage	Scenario
Collaborative work tool on your Intranet	Gather all documents representing your working file, whatever their format and number. Re-arrange contents at your convenience. Send the book to one or several coworkers: they can read it, annotate it and return it to you. Enrich your information by adding virtual adhesive notes and by highlighting all important texts. KeeBook Creator search function enables you to further retrieve information in pages or notes . Update Web pages of the book with the reload function so you can view the latest version if pages have changed. Import the KeeBook into your own personal library. Validate or modify the original documents from within the book using the Modify function. Once the file is completed, print it or publish it on your company Intranet.
Marketing & Web	Offer your subscribers an original and intuitive reading format: a book in which pages are turned with an amazing 3D flipping effect! Create a Newsletter or a Catalog using simple texts, images or Web pages using the drag&drop . Then store it on your website and send links to your subscribers or customers. Incorporate revenue generating full-page ads or banner ads and get paid by advertising companies! by advertising companies! Distribute the Newsletter using the "send by email" feature. You can choose the Web format so your readers only need a Web browser to view it: no reader required! Check the book audience feature and optimize your distribution costs.
Publishing & e-Books	Archive in a book the result of your Web search. Re-organize the pages according to your own preference. Add or transfer local documents of a paper book into the KeeBook with the simple drag&drop feature (more than 100 formats supported). Export the KeeBook as a Web book readable in a Web browser . Burn (with a specific application) the KeeBook on a CD-Rom and ship it along with your paper book: almost no extra cost for a global publishing offer!

Supported Document Types

Formats	
<p>General: HTML Plain text(.txt) Pdf (via the Acrobat Plugin)</p> <p>Images: GIF, JPEG, PNG</p> <p>Multimedia: (Adapted Plugins required) Avi, Mid, Mpg, Mp3 Quicktime 4, 5, 6 / Quicktime VR Wav</p> <p>Office: (Requires MS Office 97/2000/XP) Word Excel PowerPoint</p> <p>Other types of office documents: <i>Requires Word 97/2000/XP and the appropriate text converter</i></p> <p>Images: <i>Requires Word 97/2000/XP and the appropriate graphic filter</i></p>	<p>Other: The other document types supported by KeeBook Creator Pro depend on the text converters and graphic filters installed with the Word application.</p> <p>Rich Text Format (RTF) Unicode text Word 1.0, 2.0, 6.0-95, 97 for Windows Word 4.0-5.1, 95, 98 for Macintosh WordPerfect 5.x-6.x Works 4.0 for Windows Lotus 1-2-3</p> <p>BMP, DIB, RLE, EMF, WMF, Macintosh PICT, TIFF, EPS, FXP, CDR, CGM, PCX, PCD, WordPerfect graphic filters.</p>